



IIMT
COLLEGE OF MANAGEMENT
Greater Noida
— Aim For Excellence —



IIMT COLLEGE OF MANAGEMENT IN COLLABORATION WITH
INDIAN ECONOMIC ASSOCIATION (IEA) IS ORGANIZING

ONE WEEK ONLINE FDP
on
**EMERGING AND INNOVATIVE APPROACHES IN
MANAGEMENT, IT AND COMMUNICATION
IN TEACHING AND RESEARCH**

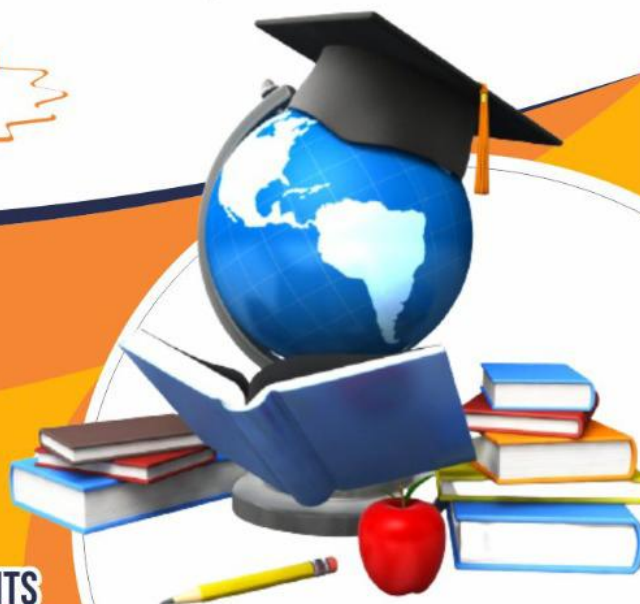
09th June to 15th June, 2022

**No Registration
Fee**

For Registration



Scan Here



E-CERTIFICATES TO ALL PARTICIPANTS

Convener
Prof. (Dr.) Govind Kumar
Dean, BBA
IIMT College of Management

Co-Convener
Ms. ILA Rai
Assistant Professor
IIMT College of Management

Coordinators
Ms. Rita
Assistant Professor
IIMT College of Management
Ms. Pravneet Kaur
PDP Trainer
IIMT College of Management

Chief Patron
Dr. Mayank Agarwal
Managing Director
IIMT Group of Colleges

Patrons
Prof. (Dr.) M. K. Soni
Director General
IIMT Group of Colleges

Prof. (Dr.) Abhina Baxi Bhatnagar
Director
IIMT College of Management

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One Week Online Faculty Development Program
on
“Emerging and Innovative Approaches in Management, IT and
Communication in Teaching & Research”
Organized by
IIMT College of Management in association with Indian Economic
Association

Date: 9th June to 15th June 2022

The faculty development program on “Emerging and Innovative Approaches in Management, IT and Communication in Teaching & Research” which has been organized IIMT Greater Noida, in collaboration with Indian Economic Association has been a great success. This FDP has not only facilitated the participants in acquiring the latest wisdom about the emerging & innovative approaches regarding teaching and research with special focus on Management, IT and Communication but also opened new horizons to put all these approaches in practice. This will surely help to upgrade the standard of teaching and research of the learned participant.

The insights shared by the eminent speakers during a seven day long FDP have been very useful and informative. There has been observed a special need and focus towards upgrading and enriching various facets of teaching and research in higher educational institutions. Whereas we are facing the challenges to improve the quality of input, process and output in the higher education in country, these type of FDPs would surely help us all to overcome these challenges and create new knowledge with more depth, reliability and validity. It is really proud to say that more than 1400 participants have attended this FDP across the country.

As an observation topics covered in the entire length of FDP have been of immense importance in the modern day management education. It has been found out that there is urge need of implementation of technology in the main stream education. Where application of technology can help deepen the understating of concepts by the students, it should be also of the nature to reduce the task load of teacher during the classroom teaching. The eminent speakers reached a consensus on use of technology for accomplishing the tasks and reaching the aims is needed to put in practice for better results and enhanced quality of education.

During the valedictory session eminent thoughts of chief guest Prof Sanjay Shrivastav, that management education had developed various tools for teaching learning process that were later followed by other disciplines, put a special focus on learning tools. His thought on fully utilizing the education for creating and deepening the knowledge along with delivering the performance for the good of human society, organization are appreciable. Ensuring participative and interdisciplinary approach in education and research are worth practicing and performing.

The capable and learned academicians of IIMT group conducted this FDP flawlessly. This FDP would be a milestone in the area of Management education and research. The learned resource persons shared their competent insights and wisdom for improving the standards in teaching and research through this FDP.

In future this kind of activities can be organized in order to reach newer heights and set new standards in the area of Management education and research.

The guidance and endeavors of Dr Ghanshyam N Singh, Dr A P Pandey, Dr A K Tomar, Dr Indu Varshney, Dr D K Asthana and IEA officials in successfully organizing this one week online FDP are worth appreciable and kept in record.



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INAUGURAL SESSION OF ONLINE FDP

“EMERGING AND INNOVATIVE APPROACHES IN MANAGEMENT,
IT AND COMMUNICATION IN TEACHING AND RESEARCH”

Chief Guest Address



Prof. (Dr.) Sangeeta Shukla

Vice Chancellor
CCS University, Meerut

Guest of honour Address



Prof. (Dr.) Y. Vimla

Pro. Vice Chancellor
CCS University, Meerut

Mode Online



Microsoft Teams

Presidential Address



Hon., Dr. Mayank Agarwal

Managing Director
IIMT Group of Colleges

Guest of Prime Address



Prof. Ghanshyam N Singh

President, IEA
Indian Economics Association

Chief Patron
Dr. Mayank Agarwal
Managing Director
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Director General
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Prof. (Dr.) Abhina Baxi
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Advisors
Prof. G N Singh
President
Indian Economic Association

Dr. DK Asthana
Secretary General
Indian Economic Association

Convener
Dr. Govind Kumar
Dean, BBA
IIMT College of Management

Co-Conveners
Mr. Akash Shrivastava
Assistant Professor
IIMT College of Management

Ms. ILA Rai
Assistant Professor
IIMT College of Management

Date : 09th June, 2022 | Time : 02:00 PM to 03:00 PM



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ONLINE FDP

“EMERGING AND INNOVATIVE APPROACHES IN MANAGEMENT,
IT AND COMMUNICATION IN TEACHING AND RESEARCH”

— AFTERNOON SESSION —

Speaker



Dr. Sahab Singh

Professor
ARNI University, Himachal Pradesh

Mode Online



Microsoft Teams

Speaker



Dr. Navin Kumar Rajpal

Assistant Professor
Department of Economics
Sidho Kanho Bisra University, West Bengal

— Topic —

“Innovative Approach in Communication
Management”

Chief Patron
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Managing Director
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“EMERGING AND INNOVATIVE APPROACHES IN MANAGEMENT,
IT AND COMMUNICATION IN TEACHING AND RESEARCH”

MORNING SESSION



Speaker

Dr. Niharika Srivastav

Assistant Professor

Department of Economics,
Pratap Bahadur Post Graduate College, Pratapgarh (U.P.)

Topic

“SPSS And Other Method of
Research”

Mode Online



Microsoft Teams

Chief Patron	Patrons		Advisors		Convener	Co-Conveners	
Dr. Mayank Agarwal Managing Director IIMT Group of Colleges	Prof. (Dr.) M. K. Soni Director General IIMT Group of Colleges	Prof. (Dr.) Abhina Baxi Director IIMT College of Management	Prof. G N Singh President Indian Economic Association	Dr. DK Asthana Secretary General Indian Economic Association	Dr. Govind Kumar Dean, BBA IIMT College of Management	Mr. Akash Shrivastava Assistant Professor IIMT College of Management	Ms. ILA Rai Assistant Professor IIMT College of Management

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IT AND COMMUNICATION IN TEACHING AND RESEARCH”

— AFTERNOON SESSION —



Speaker

Dr. Rebecca Donald

Faculty of Economics (IGNOU)
Senior Editorial Associate
(Indian Journal of Economy & Policy)

— **Topic** —
**“Effective Teaching
Techniques”**

Mode Online



Microsoft Teams

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IT AND COMMUNICATION IN TEACHING AND RESEARCH”

MORNING SESSION



Speaker

Prof. Shri Prakash

Chief Editor

Indian Journal of Economics & Policy,
Indian Economic Association (IOA)

Topic

“Advantage of Research in
Teaching”

Mode Online



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IT AND COMMUNICATION IN TEACHING AND RESEARCH”

— AFTERNOON SESSION —

Speaker



Dr. Indu Varshney

Principal
SRDA Girls College, Hathras

Mode Online



Microsoft Teams

Speaker



Dr. Monika Varshney

Head
Department of Computer Applications
D.S. College, Aligarh

— Topic —

“Student Centric Approach
For Enhancing
Teaching Techniques”

— Topic —

“Digitalization”

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— AFTERNOON SESSION —



Speaker

Dr. Remmiya Rajan P.

Assistant Professor in Economics
Zamorin's Guruvayurappan College,
University of Calicut

— Topic —

“Qualitative Research its Tool
Construction and Standardisation”

Mode Online



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IT AND COMMUNICATION IN TEACHING AND RESEARCH”

MORNING SESSION



Speaker

Prof. Vinod Kumar Pandey

Professor & Dean Faculty of Commerce
Nehru Gram Bharati University, Prayagraj

Topic

“New Innovation in Research”

Mode Online



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MORNING SESSION



Speaker

Prof. Manoj Kumar Mishra

Professor of Economics,
College of Business and Economics
Salale University Fitcha, Ethiopia

Topic

“SPSS and its Application in
Research”

Mode Online



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“EMERGING AND INNOVATIVE APPROACHES IN MANAGEMENT,
IT AND COMMUNICATION IN TEACHING AND RESEARCH”

— AFTERNOON SESSION —



Speaker

Prof.(Dr.)Hanuman Prasad

**Director & Chairman,
Faculty of Management Studies**
Mohanlal Sukhadia University, Udaipur (Rajasthan)

— Topic —

**“Use of SPSS, MS Excel and Other
Software in Research and Teaching”**

Mode Online



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IT AND COMMUNICATION IN TEACHING AND RESEARCH”

MORNING SESSION



Speaker

Dr. Sangeeta Srivastava

Assistant Professor,
Vanita Vishram Women's College
Surat, Gujarat

Topic

“Case Study Approach
of Teaching”

Mode Online



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VALEDICTORY SESSION OF ONLINE FDP

“EMERGING AND INNOVATIVE APPROACHES IN MANAGEMENT,
IT AND COMMUNICATION IN TEACHING AND RESEARCH”

— AFTERNOON SESSION —

Chief Guest Address



Prof. Sanjay Srivastava

Vice Chancellor
Nehru Gram Bharati University, Prayagraj

Guest of honour Address



Prof. Adya Prasad Pandey

Former Vice Chancellor
Manipur Central University
Former Head,
Department of Economics BHU, Varanasi

Mode Online



Microsoft Teams

Presidential Address



Prof. (Dr.) M.K. Soni

Director General
IIMT Group of Colleges, Greater Noida

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